

## TGJ3M ART POSTER

Follow these instructions carefully to ensure success. Create a new folder in your D: TGJ3M.Final Photoshop folder called **ART**. Save the completed assignment in your D: **TGJ3M.02Final photoshop/art folder**.

**SAVE EVERY 5 MINUTES**

### Your Task:

**M.C. Escher**, the artist, has a new exhibition opening in Ottawa. You have been asked you to create a new poster for this event advertising this upcoming art show at The National Gallery of Canada.

### STEP 1: RESEARCH (Estimated time 30-40 min.)

Search the web on your topic.

Save the pictures you will use in your poster as .jpg's in your N: **TGJ3M.01/Final photoshop/art folder**.

Your poster must include:

- The name of the artist or exhibition
- The place of the exhibition
- The start date of the exhibition
- **STEP 2: IMAGE INFORMATION**

Create a new document in Adobe Photoshop Elements 7.0:

Title lastname\_artposter

Size: WIDTH 14 inches X HEIGHT 10 inches

Resolution: 200 ppi

Mode: RGB colour

### STEP 3: CREATING THE POSTER

1. Select a background colour.
2. Mask one of M.C. Escher's portraits into photoshop as a **KEY IMAGE**. BE SELECTIVE WHEN PICKING IMAGES. The Key Image should be on it's own layer.

3. Creatively integrate at least three other paintings into your poster. Each must be on a new layer. Each photo should be saved in your D: **TGJ3M.01/Final photoshop/art folder.**
4. Add an image of the Host gallery (National Art Gallery) . Save the original copy of the picture in your N: **TGJ3M.01/Final photoshop/art folder.**
5. Add an effect to the host gallery picture.
6. Make sure all layers are properly masked. It should **NOT** be possible to tell where a new layer has been placed.
7. Integrate your personal logo
8. Work on using blending modes and layer styles. Your various layers should be integrated in a smooth and artistic manner.

#### **STEP 4: ADDING THE EXHIBIT INFORMATION**

Use the information provided below to advertise the *when*, *what*, and *where* of the exhibition. Here is an example:

**TITLE/HEADER: THE M.C. Escher EXHIBIT**  
**EXHIBIT DATE: Oct. 7<sup>th</sup> (DUE DATE)**  
**LOCATION: National Art Gallery of Canada**

**You must use a text effect on the above text.**

HINT: Like information should be kept together and of similar size (ie, dates & times). The "body text" font should contrast (not conflict) with your Header text.

#### **STEP 5: SAVING**

Save your completed poster in your D: **TGJ3M.01/Final photoshop/art folder. - Save as: lastname\_artposter.psd**

**Then save your Art poster as lastname\_artposter.jpg and upload it to your wikispace.**

**-Make sure to look at the photoshop rubric to see how you will be assessed on this assignment.**

Now burn your entire Finished Photoshop onto your DVD-RW.

Examples of excellence from past years can be found below; also check exemplars.



