

Final Photoshop: Gig/Tour Poster

Save Often

Your final task for this unit is to create two posters that advertises a gig and a tour by your favourite band or music artist. Focus on showing your skills with the various applications and tools that you have learned. Also it is essential that you reveal some connection between the two posters. This can be as simple as a shared font, text, icon, logo, or colour scheme.

Create a folder called: Gig Poster

Size: 8x11 Res: 200

Do some research to see what professional graphic artists have done.

One site of interest is: www.gigposters.com

Elements to include in your poster:

Header Graphic: Make sure the it is large and clear, and thus easy to read.

Key Image: This will likely be the artist, or band, but it could be a musical instrument or icon of the band.

Key Details: When? - Where? - How Much?

Colour: Continue to use colour theory from week one.

Background and other Graphic Elements: Add in a little flair to make your poster stand out.

Copy: Provide any other details: opening act...band info...website...?

Saving: firstname_lastname_gig.jpg
 firstname_lastname_gig.psd
 firstname_lastname_tour.jpg
 firstname_lastname_tour.psd