

HILLCREST MAGAZINE TGJ3M

In your Final Photoshop folder create a new folder called **HHS MAG**.

1. (KNOWLEDGE AND UNDERSTANDING): 15 MARKS

Create a new document in Adobe PE7:

Title: firstlastname_magazinecover

Size: H -14 inches X W -10 inches

Resolution: 100 Pixels/Inch

Mode: RGB

2. (COMMUNICATION & APPLICATION): 35 MARKS EACH

Create the following layers and name each as follows

Layer one: Background

Create an effective background design. **No pictures!** Just colour/patterns/gradients.

Layer two: Magazine title

Create a successful and catchy Magazine Title and title graphic. You must utilize at least one of the following in the title: Hillcrest, Hawks, or HHS

Apply a text effect. Make sure the title stands out on the background (consider size and colour, use research magazine covers as a proportion guide for title graphic).

Layer three: Slogan

Create a short and catchy slogan that will sell the magazine. This text should stand out, be strategically placed and be bold.

Apply a layer style.

Layer four: Edition

Create and apply a smaller text titled: March Edition 2008

Apply a different layer style.

Strategically place text.

Layer five: HHS Logo

Go to file browser and open the HHS logo. Mask the logo out and paste it into your magazine cover. **Resize the logo and modify the opacity/blending mode.** Place it strategically.

Layer six: Article one

Create a smaller text. This text will refer to one of the magazines articles and must be appealing and catchy. This article topic is: Cancer Drive

Layer seven: Article two

Create a smaller text. This text will refer to another on of the magazines articles and must be appealing and catchy. This article topic is: Communication & Technology

Layer eight: article three

Create a smaller text. This text will refer to another one of the magazines articles and must be appealing and catchy. This article topic is: Athletics

Layer nine: Image one

Insert a small picture that reflects article 1

Apply a filter or effect.

Layer ten: Image two

Insert a small picture that reflects article 2

Apply a different filter or effect.

Layer eleven: Image three

Insert a small picture that reflects article 3

Apply a different filter or effect.

Layer twelve: Key image

You chose the key image. This is the largest and most predominating image. This image will make or break your magazine.

Apply an effect or filter or layer style.

Layer thirteen: OCDSB Logo

Open OCDSB logo from the I:drive. Mask logo out and paste into your magazine cover. Resize Logo and modify the opacity & blending mode. Place strategically.

Layer fourteen: YOUR Logo

Go to file browser and open your logo. Mask logo out and paste it into your magazine cover. Resize your logo and modify the opacity. Place it strategically.

STEP 3 (THINKING/INQUIRY): 15 MARKS

Reorganize your layers. Consider what image should be placed where.

Save in Final Photoshop/HHS Mag folder as: firstlastname_magazinecover.psd

Then save in Final Photoshop/HHS Mag folder as: firstlastname_magazinecover.jpg at maximum quality.