

# TGJ3M

Communication & Technology  
2010



## **FORMATIVE UNITS (70%):**

### *Unit 1: Computer, and the Server*

- Lesson 1: The Computer
- Lesson 2: The Internet, and Wikispaces
- Lesson 3: The Server
- Lesson 4: Portfolio and file organization
- Lesson 5: Colour theory and Design,
- Lesson 6: The importance of concept, brainstorming, exemplars and Research (logo Creation step 1)

### **ASSESSMENT:**

DVDRW PORTFOLIO (due at the end of unit)

### *Unit 2: Adobe Photoshop*

- Lesson 1: Intro to Photoshop (tools, layers, saving procedures)
- Lesson 2: The internet and media resources (png, jpg, pdf and psd)
- Lesson 3: Logo creation in Photoshop
- Lesson 4: Masking
- Lesson 5: Blending Modes, Effects and Filters (Poster Making)
- Lesson 6: Applying Photoshop (Magazine Cover)

### **ASSESSMENT:**

Projects: Print Ads, Art Poster, Planner Cover, Gig Poster

**RICH UNIT ASSESSMENT (MOVIE POSTER)**

DVDRW PORTFOLIO (due at the end of unit)

### *Unit 3: Digital Photography*

- Lesson 1: Camera shots and angles
- Lesson 2: Photo essay (creating a photo-gallery)
- Lesson 3: Chroma-keying

**RICH UNIT ASSESSMENT (Green Screening)**

DVDRW PORTFOLIO (due at the end of unit)

### *Unit 4: Animation – Stop motion animation.*

- Lesson 1: principals of animation

Assessment: create a short animated film using stop motion.

### *Unit 5: Digital Video and DVD Authoring*

- Lesson 1: Adobe Premiere intro (tools, layers, and saving procedures)
- Lesson 2: Saving Procedure and file organization/maintenance
- Lesson 3: Audio Editing (layers, keyframing, dubbing, mixing)
- Lesson 4: Titles, Effects and Transitions
- Lesson 5: Storyboarding and scripting (from concept to scanning)
- Lesson 6: Filming and uploading
- Lesson 7: DVD Authoring

#### **ASSESSMENT:**

**RICH UNIT ASSESSMENT (Hillcrest HS Public Service Announcements)**

REFLECTION ACTIVITY (posted at the start of Unit and due on given date)

DVDRW PORTFOLIO SUBMISSION (due at the end of unit)

#### **SUMMATIVE: MUSIC VIDEO (20%)**

- Component 1: Music Video Release Poster (Photoshop and InDesign)
- Component 2: Storyboarding (Scanning)
- Component 3: Music Video (Premiere)
- Component 4: DVD Menu, video introduction and credits (Flash and Premiere)
- Component 5: DVD case and Stamp print
- Component 6: Final course reflection

#### **PRACTICAL EXAM: PHOTOSHOP (10%)**

Assessment and Evaluation in this course will reflect the procedures which can be found in your student planner on page 16, related to Academic Ethics; and Assessment, Evaluation and Reporting, found on page 27.

This is in line with the OCDSB procedure PR.584.CUR. Further information on this can be found on the OCDSB website <http://www.ocdsb.ca/>.