

PERSONAL LOGO: RUBRIC

TGJ3M

	R	1	2	3	4
BRAINSTORMING T/I	Ideas, and preliminary drawings of LOGO not completed.	Some ideas, and preliminary drawings of LOGO completed.	Ideas, or some preliminary drawings of LOGO successfully completed.	Ideas, and 4 preliminary drawings of LOGO successfully completed.	Ideas, and 5 preliminary drawings of LOGO successfully completed.
Marker Comps App	1 workable "comp" developed.	1 workable "comp" developed. Sketches not submitted to the instructor. drawn in pen-ink on ½ a page	1 workable "comp" developed. Sketches submitted to the instructor or neatly drawn in pen-ink, using rules, and should be at least ½ page in size.	2 workable "comps" developed. Sketches submitted to the instructor. neatly drawn in pen-ink, using rules, and should be at least ½ page in size.	2 workable "comps" successfully developed. Sketches submitted to the instructor. neatly drawn in pen-ink, using rules, and should be at least ½ page in size.
Logo Comm	LOGO not completed.	LOGO somewhat completed.	LOGO completed.	LOGO successfully completed.	LOGO successfully completed Powerful use of use colour and design.
Saving Procedures (Folders, file name, extensions, etc.) K/U	One item saved properly Wrong size or image properties.	Two items saved properly. Wrong size/image properties.	Some items saved properly. Some size/image properties correct.	Most items saved properly. Image properties correct.	All items saved properly. Image properties correct.