

Photo Essay Assignment

Background:

A photo essay is a set or series of photographs that are intended to tell a story or evoke a series of emotions in the viewer. Photo essays range from purely photographic works to photographs with captions or small notes to full text essays with a few or many accompanying photographs.

Photo essays can be sequential in nature, intended to be viewed in a particular order, or they may consist of non-ordered photographs which may be viewed all at once or in an order chosen by the viewer. All photo essays are collections of photographs, but not all collections of photographs are photo essays.

Your photo-essay must feature one object as the main subject/character. Your object will be used to create a story.

OBJECTIVE OF PHOTOGRAPHIC ESSAY:

To use the language of photography to produce a narrative or to inform the viewer about your topic.

STEP 1 – Planning 10 Marks (T/I)

In your digital photography folder create a sub-folder called photoessay.

Write a story-line detailing the action that will take place in the photo-essay. This will serve as your action plan when you begin shooting.

Save your story-line in your new photo-essay folder as firstnamelastname_storyline.doc

STEP 2. - PHOTOGRAPH! 20 Marks (APP)

Using your story as a guide, shoot the at least 15 images that will compose your photo-essay. Import these images into your computer and resize them to 3X5 inches, at 100 ppi resolution. You can add any effects with photoshop at this point. Once the images have been resized, create a photo essay with Premiere Elements using these jpegs. Details for this follow below.

- Your photo essay should personify this object and tell the story as if the object were a person.
- The series must also contain at least one of each of the following:

- 1) Establishing shot /2 marks
- 2) One long shot /2marks
- 3) One medium shot /2marks
- 4) Close up-shot /2marks
- 5) Extreme Close-up /2marks
- 6) Bird's eye view /2marks
- 7) High angle shot /2marks
- 8) Eye level shot /2marks
- 9) Low Angle /2marks
- 10) Oblique/Canted shot /2marks
- 11) Over the shoulder shot /2marks

- Order of images, clarity, format, inclusion of camera shots and angles and assembly of slideshow.
- Your photo-essay should tell a story or convey an action.
- The title you choose will give the viewer some idea of what the story is about.
- The only text that you are allowed to include is the title of the photo-essay.

STEP 3 -CREATING YOUR PHOTO-ESSAY 10 Marks (K)

Save your final photo essay in your **N:drive/final photoshop/digital photography/photoessay folder.**

Name your photo-essay: **lastname_photoessay.**

1. Open Adobe Premiere Elements
2. Click on **Get Media**. Find your pictures on your hardrive. Select them all and upload them into Adobe Premiere.
3. You can now reorder the pictures.
4. Select them all. Drag them into the time line.
5. You can add an .mp3 file the same way: upload it and drop it into an audio layer.
6. Cut the audio so that it doesn't keep playing beyond the last photo.
7. Hit enter. This will render your project.
8. Go to file and then export your photo-essay as a movie/.avi.
9. To test your film go to your hardrive and play the .avi.
10. Burn it on to your DVD.