

PHOTOSHOP RUBRIC

TGJ3M

	R	1	2	3	4
APPLICATION layers and effects (where applicable)	Project has only one layer and no effects.	Project has 1-2 layers and no effects.	Project has 4-5 layers and 1-3 effects.	Project has many layers and effects – styles blending	Project has many layers and effects that enhance the image.
APPLICATION final product – (elements of picture – key image)	Incomplete project – no key image - lessons not applied	Parts of project incomplete (missing elements) - few lessons applied	Project complete – key image attempted - some lessons applied	Project completed with all elements included. - many lessons applies	Picture completed with all elements and artistic flair. - lessons taken further – student uses new applications
COMMUNICATION (Target audience and atmosphere)	Communication objective unclear. Target audience is unclear.	Communication objective or target audience is unclear.	Communication objective understood Target audience is identifiable.	Communication objective understood Target audience is identifiable	Communication objective and Target audience are clearly identifiable
K/U Software and hardware	Virtually no knowledge of Software and hardware	Limited knowledge of software and hardware	Some knowledge of software and hardware.	Comfortable with most aspects of software and hardware.	Fully comfortable - and able to assist others
T/I Creativity	No creativity revealed.	Generic projects created.	Mostly generic - some derivative projects	Few generic aspects – originality revealed	Creative and original projects - personal artistic voice

Comments: